

6. What do you understand by Departmentation? Explain various types of departmentation along with its advantages and disadvantages.
7. What do you understand by recruitment function of personnel management? Examine various methods of recruitment.
8. Discuss Herzberg's Two Factor theory. How would you compare it with the Maslow's Need Hierarchy Theory?

Exam. Code : 105402
Subject Code : 1362

Bachelor in Business Administration 2nd Sem.
PRINCIPLES OF MANAGEMENT
Paper: BBA - 204

Time Allowed—2 Hours] [Maximum Marks—50

Note :— There are **Eight** questions of equal marks. Candidates are required to attempt any **Four** questions.

1. "Management is the art of getting things done through people". Explain.
2. Discuss the contribution of Elton Mayo and Mary Parker Follett to the development of management thought.
3. Define Planning. What are the characteristics of a good plan ? Elaborate various steps involved in the planning process.
4. What do you understand by the term Span of Control? Explain various factors to determine the optimum span of control. Discuss the narrow and wide span.
5. a. Explain delegation. How can delegation be made effective ?
b. Define authority. Differentiate between authority, responsibility and accountability.